

UNITED WAY OF TARRANT COUNTY

2008-2009 ANNUAL REPORT



cross our diverse communities by prioritizing
n, income and health; forming innovative and
ships with other organizations; strategically
sting resources to make lasting change.



LIVING UNITED



TIM MCKINNEY
President & CEO

United Way of Tarrant County compiled an impressive list of achievements during the 2008-2009 fiscal year while weathering a national economic recession of historic proportions. With more than \$29 million in revenue, including \$22,753,000 from the 2008 annual campaign, United Way advanced the common good in Tarrant County by focusing on **education, income and health**—the building blocks for a good life. It continued to make a specific impact on early learning and development, child abuse and neglect, senior isolation, adult literacy and childhood obesity.

In addition, United Way began playing a more active role in addressing homelessness. Entrusted with about \$1.5 million from the City of Fort Worth and \$125,000 from Wal-Mart, United Way awarded grants to provide the support services that people who are homeless need to get a job, rent an apartment, sign up for benefits and overcome substance abuse and mental health challenges.

United Way encouraged area residents to make a difference in the community by giving, advocating and volunteering through United Way. T-shirts proclaiming “Live United” became a common sight during the 2008 campaign.

United Way’s giving societies thrived. The Tocqueville Society contributed more than \$2.2 million, and the Young Leaders Society grew to 380 members. United Way established the Women’s Leadership Society, which invites women to unite in making a powerful philanthropic impact. Using assets entrusted to it by the

Women’s Foundation of North Texas, United Way also started a Women’s Fund for services that benefit women and girls in Tarrant County.

More than 1,900 preschool children signed up to receive free books monthly through Dolly Parton’s Imagination Library. United Way brought the program to Tarrant County in August 2008 to encourage a love of reading and future school success.

During the 2008-2009 fiscal year, United Way distributed grants to adult literacy programs that enabled about 2,900 more adults to learn to read, write and compute in English. A new workplace literacy pilot project grew from one to four locations.

An Economic Summit hosted by United Way provided support and practical information to local nonprofit leaders who were grappling with the challenging economic times. A subsequent forum discussed the implications of government economic stimulus funding for Tarrant County nonprofits.

Looking to the future, United Way commissioned a community assessment to help set human service priorities and invest limited resources most effectively. A dedicated volunteer committee of community leaders completed a strategic plan to guide United Way in 2009 – 2012.

Strength in our numbers.

ANNUAL REPORT



LIVING UNITED



TIM MCKINNEY
President & CEO

United Way of Tarrant County compiled an impressive list of achievements during the 2008-2009 fiscal year while weathering a national economic recession of historic proportions. With more than \$29 million in revenue, including \$22,753,000 from the 2008 annual campaign, United Way advanced the common good in Tarrant County by focusing on **education, income and health**—the building blocks for a good life. It continued to make a specific impact on early learning and development, child abuse and neglect, senior isolation, adult literacy and childhood obesity.

In addition, United Way began playing a more active role in addressing homelessness. Entrusted with about \$1.5 million from the City of Fort Worth and \$125,000 from Wal-Mart, United Way awarded grants to provide the support services that people who are homeless need to get a job, rent an apartment, sign up for benefits and overcome substance abuse and mental health challenges.

United Way encouraged area residents to make a difference in the community by giving, advocating and volunteering through United Way. T-shirts proclaiming “Live United” became a common sight during the 2008 campaign.

United Way’s giving societies thrived. The Tocqueville Society contributed more than \$2.2 million, and the Young Leaders Society grew to 380 members. United Way established the Women’s Leadership Society, which invites women to unite in making a powerful philanthropic impact. Using assets entrusted to it by the

Women’s Foundation of North Texas, United Way also started a Women’s Fund for services that benefit women and girls in Tarrant County.

More than 1,900 preschool children signed up to receive free books monthly through Dolly Parton’s Imagination Library. United Way brought the program to Tarrant County in August 2008 to encourage a love of reading and future school success.

During the 2008-2009 fiscal year, United Way distributed grants to adult literacy programs that enabled about 2,900 more adults to learn to read, write and compute in English. A new workplace literacy pilot project grew from one to four locations.

An Economic Summit hosted by United Way provided support and practical information to local nonprofit leaders who were grappling with the challenging economic times. A subsequent forum discussed the implications of government economic stimulus funding for Tarrant County nonprofits.

Looking to the future, United Way commissioned a community assessment to help set human service priorities and invest limited resources most effectively. A dedicated volunteer committee of community leaders completed a strategic plan to guide United Way in 2009 – 2012.

United Way-Arlington

Arlington Human Service Planners changed its name to United Way-Arlington. Among other projects, United Way-Arlington publicized the availability of free tax preparation assistance and federal earned income tax credits. It also enlisted the support of several banks to provide funding for additional tax centers.

United Way-Northeast

Among its 2008-2009 activities, United Way-Northeast helped families learn how to eat better and exercise more. It brought the “Little Bites, Big Steps” fitness and nutrition program to preschoolers in Haltom City to equip the children for greater school success. In Euless, it expanded an existing event to create the Out-of-School KIDS Fest, which showcased ways families can enjoy nutritious eating and physical activity.

United Way’s 2-1-1

In 2008, United Way’s 2-1-1 information and referral service answered more than 20,000 hurricane-related calls. It developed a disaster volunteer program and is recruiting and training volunteers to support the professional staff during times of crisis. As the recession intensified and more families struggled to make ends meet, 2-1-1 helped them make their money stretch further by telling them about tax credits and subsidized child care. During spring 2009, 2-1-1 began providing callers with information about the H1N1 flu and tracking flu-related needs.



Area Agency on Aging

The Neighbor Helping Neighbor program continued to expand, bringing to 12 the number of areas in Tarrant County benefiting from this United Way/Area Agency on Aging initiative to help isolated older adults. A diabetes identification and management program developed by AAA with United Way funding earned first place honors from the National Association of Area Agencies on Aging. AAA partnered with other organizations to open a second Aging and Disability Resource Center, this one in north Fort Worth.



THE NUMBERS

United Way of Tarrant County is committed to the most efficient and effective use of its resources.

It adheres to the highest standards of accountability and requires the same of its partners. United Way ensures accountability by providing clear, accurate information about how resources are used and measurable results are achieved.

Year ending June 30, 2009

Revenue

Campaign contributions	\$23,890,386
Other contributions	628,254
Grants revenue	5,851,383
Interest income	154,669
Endowment market value changes	(1,509,579)
Service center rental income	552,291
Other revenue	39,803
Total gross revenue	29,607,207
Less allowance for uncollectibles	(1,730,000)
Total net revenue	27,877,207
Plus endowment unrealized losses	1,382,691

TOTAL REVENUE for IRS Form 990 \$29,259,898

Allocations and Functional Expenses

Program expenses

Allocations and grants to agencies	\$14,710,505
Designations to organizations	6,800,459
Area Agency on Aging services	2,083,842
2-1-1 information and referral	1,014,450
Community impact grants and expenses	1,675,093
Service center expenses	594,100
Total program expenses	26,878,449

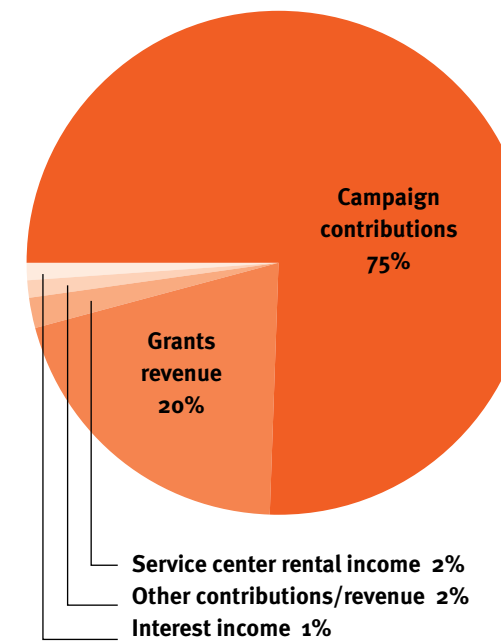
Support service expenses

Fundraising	2,005,989
Management and general	1,226,418
Payments to affiliated organizations	216,497
Total support service expenses	3,448,904

TOTAL EXPENSES \$30,327,353

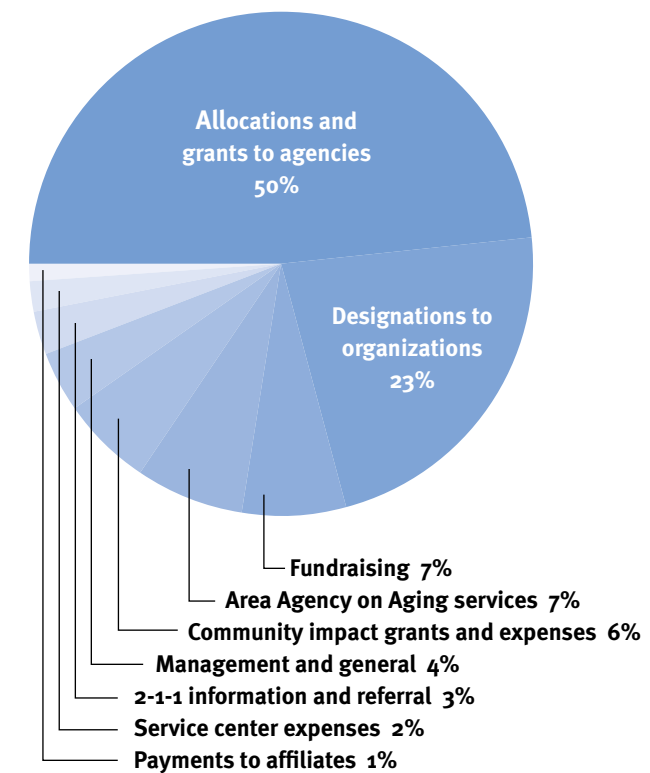
Sources of Funds

Year ending June 30, 2009



Use of Funds*

Year ending June 30, 2009



Tarrant County United Way’s overhead is 11.8%, which is lower than most United Ways of a similar size.

*Expense percentage based on total revenue.

Community Partners

Dollars Received through
United Way of Tarrant County
Fiscal Year '08-'09

ACH Child and Family Services <i>(formerly All Church Home for Children)</i>	\$ 291,851
AIDS Outreach Center Inc.	\$ 136,391
Alzheimer’s Association	\$ 226,700
American Red Cross, Chisholm Trail Chapter	\$ 1,034,004
The Arc of Greater Tarrant County	\$ 43,513
Azle Pastoral Counseling Center	\$ 74,412
Big Brothers Big Sisters of North Texas	\$ 110,848
Boy Scouts of America, Longhorn Council	\$ 388,374
Boys & Girls Clubs of Arlington Inc.	\$ 371,787
Boys & Girls Clubs of Greater Fort Worth Inc.	\$ 713,057
Camp Fire USA First Texas Council	\$ 266,809
Cancer Care Services	\$ 457,322
Catholic Charities, Diocese of Fort Worth Inc.	\$ 1,127,143
Child Care Associates	\$ 1,133,713
Child Study Center	\$ 670,128
Communities In Schools of Greater Tarrant County Inc.	\$ 146,490
Community Enrichment Center	\$ 83,828
Dental Health for Arlington Inc.	\$ 132,991
Easter Seals North Texas	\$ 621,592
Girl Scouts of Texas Oklahoma Plains	\$ 291,757
Girls Incorporated of Tarrant County	\$ 211,213
GRACE (Grapevine Relief And Community Exchange)	\$ 140,850
Guardianship Services Inc.	\$ 139,276
Jewish Federation of Fort Worth and Tarrant County	\$ 63,135
Lena Pope Home Inc.	\$ 770,500
Mental Health Association of Tarrant County	\$ 433,064
National Multiple Sclerosis Society, Lone Star Chapter	\$ 192,481
The Parenting Center	\$ 288,844
Presbyterian Night Shelter of Tarrant County	\$ 323,002
Reading and Radio Resource Inc.	\$ 23,582
Recovery Resource Council	\$ 340,486
SafeHaven of Tarrant County	\$ 621,508
The Salvation Army	\$ 381,781
Senior Citizen Services of Greater Tarrant County Inc.	\$ 1,556,227
Sickle Cell Disease Association Inc.	\$ 93,453
Southwestern Diabetic Foundation Inc.	\$ 105,738
Tarrant County Challenge Inc.	\$ 42,884
Travelers Aid Dallas/Fort Worth	\$ 46,608
United Community Centers Inc.	\$ 533,267
The Women’s Center of Tarrant County Inc.	\$ 545,247
YMCA of Arlington	\$ 131,568
YMCA of Metropolitan Fort Worth	\$ 1,042,698
YWCA of Fort Worth & Tarrant County	\$ 452,315

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED™



United Way of Tarrant County

1500 N. Main, Ste. 200
Fort Worth, TX 76164-0448
Tel 817-258-8000
Fax 817-258-8005

Arlington Office

401 W. Sanford St., Ste. 2600
Arlington, TX 76011-7072
Tel 817-548-9595
Fax 817-277-6919

Northeast Tarrant Office

813 Brown Trail, Ste. 7
Bedford, TX 76022-7338
Tel 817-282-1160
Fax 817-282-1275

United Way's 2-1-1

Information and referral service
Tel 2-1-1

United Way's Area Agency on Aging of Tarrant County

Tel 817-258-8000
Fax 817-258-8074

MISSION STATEMENT

**To improve lives and
address needs in education,
healthcare, and housing through
effective partnerships,
fundraising and investment.**

